

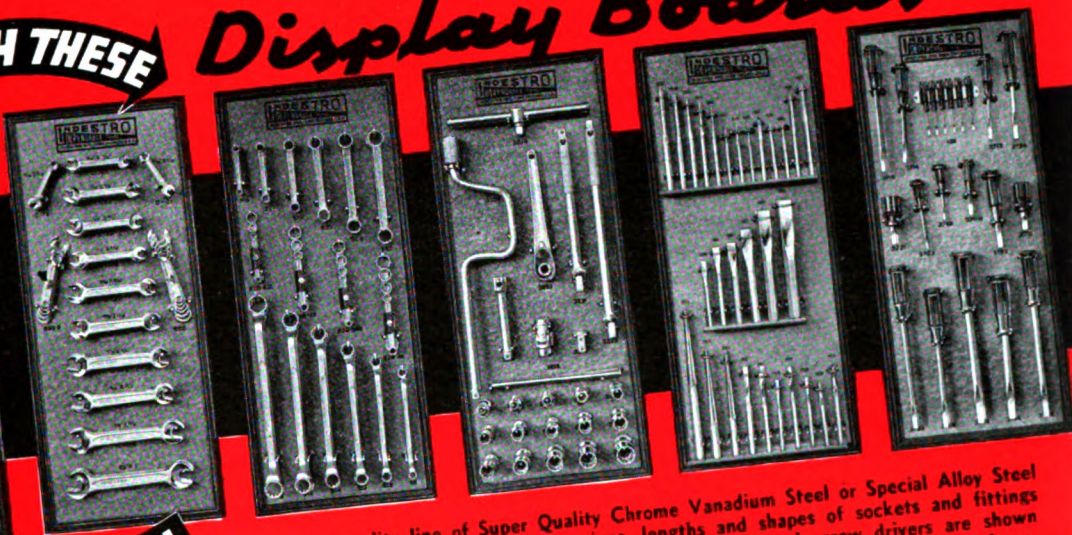
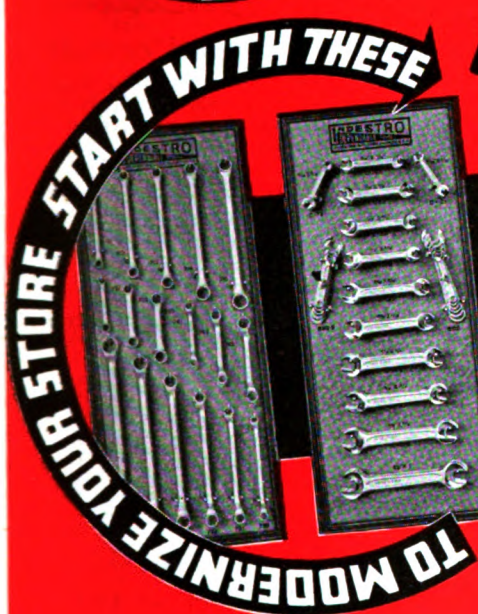
# ACTION



## ACTION AT THE CASH REGISTER ACTION THE YEAR AROUND

A constant turnover of merchandise means a Profitable Business. These Display Boards, "Silent Salesmen," make sales without taking your time. The perfectly arranged, attractive tool assortment against the striking beauty of the boards commands attention and creates a desire to buy. Action that makes you money. These Indestro displays are receiving enthusiastic backing of dealers everywhere. They will help you, too, to increase your sale of profitable, every-day tools. The Boards are FREE when ordered with assortment of tools.

## Display Boards



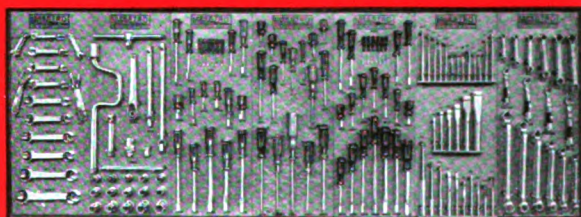
A true quality line of Super Quality Chrome Vanadium Steel or Special Alloy Steel assortments of the most popular sizes, lengths and shapes of sockets and fittings open end wrenches, box wrenches, punches, chisels, and screw drivers are shown here. Heat treated and tempered, heavily plated with highly polished faces. mounted on boards 13" x 31".

## BE IN THE TOOL BUSINESS IN A BIG WAY • AT A SMALL COST

With a very small investment you can make a forceful display of these top quality tools. Put in the whole assortment or add a board at a time until you have a uniform department. These popular tools are real profit makers for every dealer. Indestro not only gives you a better profit, but insures continued good-will from your customers, because of their high quality. Every care is taken in their manufacture to assure a long wearing tool that will stand up and give trouble-free service for years—yet their cost is surprisingly low. Equip your store with these hard-hitting sales builders. Send for Catalog.

## INDESTRO MFG. CORP.

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## MULTIPLE DISPLAY UNITS

The above illustration shows how several single boards can be mounted to make a single unit in a single frame. Any number in any combination can be so mounted. This arrangement affords a powerful display. If space is not available for multiple unit, single boards are more flexible and adaptable.

# INDESTRO TOOLS BUILD BUSINESS

Mention Hardware Age When Writing